

*This e-blast is a special edition, highlighting next year's Region i Conference in St. Louis, MO. Read on to learn more about iCON17 and how to apply for funding to attend!*

## **iCON17 Details:**

**When: February 24-26, 2017**

**Where: St. Louis Union Station – Doubletree Hilton Hotel**

**Content:** The region conference usually starts with a fun networking event on Friday evening. Saturday is filled with breakout speaker sessions on topics including unconscious bias, diversity & inclusion, innovation & entrepreneurship, leadership, career transitions, and K-12 Outreach. There will also be 2 keynote speakers throughout the day.

**Registration:** Early bird registration is open now through 12/15. Cost is \$99 for SWE members; \$115 for non SWE members. Register on the website.

**Website:** <http://stl.swe.org/icon17.html>

## **iCON17 Funding Available:**

SWE-KC will sponsor registration, travel and/or hotel for the Section Rep, four SWE-KC officers/committee chairs, and two general SWE-KC members.

Sponsorship is available for the following:

- \$50 towards registration and
- A maximum amount of \$150 for gas and/or a hotel room (we encourage you to get a roommate and/or carpool with other SWE-KC members).

## **How to Apply for Funding:**

See attachment for SWE-KC Region Conference Sponsorship Policy, and application instructions. We ask that you answer 4 short questions and submit to Adriana Porter at [adriana.aguilar25@gmail.com](mailto:adriana.aguilar25@gmail.com) by **December 9**. You will be notified by Dec. 12 if you have been approved for funding.

## SWE-KC Region i Conference (iCON17) Sponsorship Policy

iCON17 takes place near home this year in St. Louis, Missouri! SWE-KC will sponsor registration, travel and/or hotel for the Section Rep, four SWE-KC officers and committee chairs, and two general SWE-KC members.

Sponsorship is available for the following:

- \$50 towards registration and
- A maximum amount of \$150 for gas and/or a hotel room (we encourage you to get a roommate and/or carpool with other SWE-KC members).

### Requirements

In order to receive sponsorship, these requirements must be met:

1. Apply for sponsorship. State what type of sponsorship you are requesting and for how much. Once your application has been evaluated you will receive an email in regards to what type and how much sponsorship you have been awarded.
2. When you return, you will need to do the following:
  - a. Submit a reimbursement request to the treasurer and include your receipts,
  - b. In a Word document, write up two paragraphs about your most important takeaway and your favorite moment at the conference, and
  - c. In the same Word document, submit 4 photos with captions from the conference.
  - d. Submit the document to the treasurer.

### Application

As much as we would like to, SWE-KC cannot afford to send everyone to iCON17. Thus, we have implemented a short application process. The President and Section Rep will review all applications.

Please include your name, current office (if applicable), and previous involvement in SWE, and write a paragraph that answers the questions:

1. Did you apply to be a speaker at iCON17? Were you accepted?
2. Why do you want to attend iCON17?
3. What do you hope to bring back to SWE-KC?
4. What type of sponsorship are you applying for and how much do you need?

Email your application to SWE-KC President Adriana Porter at [adriana.aguilar25@gmail.com](mailto:adriana.aguilar25@gmail.com). The deadline is **Friday, December 9<sup>th</sup>, 2016**. You will be notified by Monday, December 12<sup>th</sup>, 2016 (last day for early bird registration is Thursday, December 15<sup>th</sup>, 2016).