



SOCIETY OF WOMEN ENGINEERS
Kansas City Section

OCTOBER 2006 NEWSLETTER

Calendar of Upcoming Events:

October

9 Dinner and Fresh Ideas (and Conference Bags)
12-14 SWE National Conference 2006

November

TBD Joint Meeting with KU Students

December

TBD Christmas Party and Adopt-A-Family

January

26 Shrimp Bingo

February

18-24 Engineering Week

March

TBD

April

TBD Work/Life Balance Panel Discussion

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KC SECTION MEMBERS:

YOU ARE NEEDED

- The KC Section needs your help! As part of hosting the conference, we need to stuff conference bags. SO how about joining the National Conference Planning Committee on **Monday, October 9**, anytime between 5pm and 8pm, for a meet and greet, network, have fun and stuff conference bags!! Come ready to share your ideas, and help us revitalize the Section. Food will be provided along with a lot of laughter and camaraderie. Location Bartle Hall 1st Floor Conference Registration Area. No conference rate discount will be provided but you will be supporting the KC Section. **We need you.**

RSVP: please email michelle.wirth@swe.org if you are interested in attending the National Conference Planning Committee meeting on Monday, October 9.

- On Thursday and Friday (**Oct 12-13**) the KC Section needs help selling merchandise at the SWE-KC boutique. Two-hour time slots are available 8am-4pm. No conference rate discount but the sales will help support the KC Section. <http://o.web.umkc.edu/obannond/SWE/shirt.html>

RSVP: please email michelle.wirth@swe.org if you would like to help out selling merchandise at the SWE-KC Boutique.

REGISTRATION QUESTIONS

Go to www.swe.org/2006 and Click Registration.

Please direct questions to SWE Registration
Phone: 312-596-5223 or Fax: 312-596-5252

Email: registration@swe.org

On-Site Registration Hours

Tuesday, 10/10: 6:00 – 8:00 p.m.

Wednesday, 10/11: 7:00 a.m. – 6:00 p.m.

Thursday, 10/12: 7:00 a.m. – 7:00 p.m.

Friday, 10/13: 7:00 a.m. – 6:00 p.m.

Saturday, 10/14: 7:30 a.m. – 12:00 p.m.

SWE - KC BOUTIQUE

How about attending the SWE Conference in your new polo shirt with the 2006 SWE Conference logo!! Or how about taking a souvenir to the hubby or the kids by grabbing a stuffed cow or a box of edible tools??!!

The SWE-KC Section will be selling memorable polo shirts, cute stuffed animal cows with SWE bandanas, and yummi chocolate tools at our Boutique at the 2006 SWE National Conference.

Go to <http://o.web.umkc.edu/obannond/SWE/conference2006.html> to view these cute souvenirs and

Preorder

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SWE Section Self-nomination
Wow! That's Engineering? 2007

Wow! That's Engineering? 2007

Did you get a chance to read the last issue of SWENews?
In particular, did you check SWE plans for three high-visibility
Wow! That's Engineering? events for 2007?

Well, three SWE sections will be selected to host high-visibility *Wow! That's Engineering?* events to be conducted in 2007. Through the continued sponsorship of IBM, SWE HQ is building upon SWE pilot events that were conducted earlier this year (as Develop, Design, Discover...Women Innovating with Technology) to partner with three sections. The result will be an event that will bring smiles to the faces of section members because the planning time will be dramatically reduced freeing up more time to interact with the girls. The excitement doesn't end with only those sections selected for the three national events. Soon, a new website featuring the *Wow! That's Engineering?* "event-in-the-box" template will enable any volunteer group to run their own event.

What is Wow! That's Engineering?

- * Motivational keynote speaker
- * Several hands-on activities or projects, designed for girls aged 12 - 17
- * Take-away goodie bag containing resource materials and small, fun gifts
- * Panel presentation for parents
- * Engineer-Ware demonstrations (products, gadgets, technology supplied by the local volunteers)
- * Time: Approximately 2 ½ hours in length.
- * When: Anytime! Saturdays, after-school, early evenings, summer, school-vacations
- * SWE HQ provides logistics and funding for these national events

Why is Wow! That's Engineering?

- * A SWE-branded career guidance event that communicates an updated message that engineering is creative, rewarding, and has global impact
- * Provides role-models who personalize the face of engineering
- * Celebrates the accomplishments of women engineers
- * Engages the girls in highly interactive activities that involve teamwork and creativity

We all know that the teenage years can be a difficult time for girls. SWE wants to encourage girls to ASPIRE because smart girls become smarter women. Smart women define their own future and create the inventions, technologies, and

products that ensure the future for all! A career in engineering and technology provides young women with economic independence and lifestyle options that translate into a better income, travel, and opportunities.

Wow! That's Engineering? events provide a way to communicate that women engineers live a life in balance . . . a life where high achievement in a career includes time for personal growth, friends, and family. Women are valued in the engineering community because we understand that technology and innovation are interwoven into the human experience and SWE members are uniquely able to carry this message to girls.

The KC-SWE Section is interested in submitting a nomination application to serve as the host for a *Wow! That's Engineering?* event for 2007. So....

KC-SWE MEMBERS

Your Section is looking for 20 volunteers to help with one 1/2 day event, and a committee chair to head up the effort.

To help you decide to volunteer, supporting information can be found about:

1- Strategy for 2007: "Wow! That's Engineering"

http://www.swe.org/stellent/idcplg?IdcService=SS_GET_PAGE&ssDocName=swe_004791&ssSourceNodeId=152, and,

2- Overview of Event Responsibilities

http://www.swe.org/stellent/idcplg?IdcService=SS_GET_PAGE&ssDocName=swe_004790&ssSourceNodeId=152

Please **RSVP** to Michelle Wirth at michelle.wirth@swe.org

by **NEXT FRIDAY, OCTOBER 13, 2006**

INTRODUCE ENGINEERING TO HIGH SCHOOL GIRLS

The students at the Leavenworth High School are interested in math and science and would like to find out more about what an engineering job is really like. They are looking into visiting workplaces of women with careers in engineering and mathematics, meet these women, and learn more about the woman-engineer's career. They are asking for SWE members in the Kansas City area (or slightly further) who would be willing to host them for a Wednesday afternoon, after 3:00 pm, show them around their offices, talk about their educational background, about how they decided on this specific career path, describe a typical working day, other job prospects in the field, etc.

KC-SWE members: This is an opportunity to introduce high-school girls to engineering and offer some guidance and advice when they are ready to pick a career path.

If you are interested, PLEASE contact Ginger Riddle at GingerR@lvksch.org to schedule the visit at your earliest convenience.

BRR ARCHITECTURE ANNOUNCES NEW BRAND IDENTITY

September 25, 2006 – Merriam, KS – Architectural firm Boice-Raidl-Rhea Architects, Inc is excited to announce the unveiling of their name change to **BRR Architecture** and their new brand identity. For the past five decades, BRR has provided superior retail architectural design and planning services with complementary core competencies such as renovation, prototype developments, nationwide site adapts, and entitlement.

Founded in 1963 as Franklin Frieze Architects, BRR has a longstanding heritage of expertise in commercial and retail project design and development. Beginning as a grocery / supermarket design specialist, the firm continues to build on its core competencies and expand its services.

With locations in Kansas City, Bentonville, Phoenix, Tampa and Miami, BRR employs nearly 200 people nationwide. BRR is licensed in 49 states and has permitted projects in more than 3000 jurisdictions nationwide.

Clients include Wal-Mart Supercenters and Neighborhood Markets, Sam's Club, Lowe's Home Centers, Inc., Price Chopper Grocery Stores, Hy-Vee Food Stores, Sears, 24 Hour Fitness USA, Inc., Ethan Allen and Ruby Tuesday's. In addition, BRR has worked Internationally for some of the companies listed above.

BRR offers experience, imagination, competence, and integrity. Since 1963, BRR has been driven to develop and maintain long-term relationships with its clients, as is emphasized today. These relationships are based on the exceptional architectural services that BRR provides.

BRR Architecture, Inc. corporate headquarters is located at 6700 Antioch Plaza, Suite 300, Merriam, KS 66204. For more information, call 913-262-9095 or visit them on the Web at www.brrarch.com

YOU HAVE COMMENTS OR SUGGESTIONS? CONTACT US BY VISITING OUR WEBSITE:

[Http://o.web.umkc.edu/obannond/SWE/SWE-KC.html](http://o.web.umkc.edu/obannond/SWE/SWE-KC.html)