SWE–KC President’s Message

And we’re off...to another great start to a very exciting year for SWE-KC! I’m sure you’ve seen the emails, maybe you’ve visited the website, but I can’t express better than all of that how many great things are happening with the section this year. We’ve already had several Meet and Greets with great turnouts and a lot of new faces, a successful networking event hosted by Garmin, an opportunity to meet the SWE fellows we are privileged to have in our section, and several exciting outreach opportunities including the Inspire Chats and Girls Ignite, and this is just the beginning.

All these events have been communicated via email and our calendar, but I want to let you in to what is happening behind the scenes – some of the why’s behind what we’re doing this year. Whether you are new to SWE or not, you may or may not know that the Society has a set of goals from which Society Objectives are generated. This year the Society released a new set of goals as follows:

- Goal #1 Professional Excellence – SWE will develop women engineers at all stages of their personal and professional lives.
- Goal #2 Globalization – SWE will be recognized as a global, inclusive organization, promoting diversity and inclusion and serving women engineers wherever they are.
- Goal # 3 Advocacy – SWE will advocate for the inclusion and success of women, present and prospective, in engineering and technology.

Region I has also developed both long term objectives and tactical goals, and in August the SWE-KC Executive Council met for a strategic and tactical planning session for our section. We came up with 2 to 3 Strategic Objectives (3 – 5 years out) under each of the Society Goals listed above based on an analysis of our section’s strengths, weakness, opportunities and threats. Here’s a preview of a few of our objectives:

- Professional Excellence, KC Objective 1.1: Develop and implement a signature professional development event by FY19.
  -SWE-KC FY14 Tactical Goal: Find a SWE-KC member to champion the signature professional development event by May 31, 2014.
- Under Globalization, KC Objective 2.2: Develop a relationship with one sister organization and one other engineering professional organization by FY17.
  -SWE-KC FY14 Tactical Goal: Schedule at least one joint event with a sister organization by the end of Q2 FY14.
- Under Advocacy, KC Objective 3.3: Reach 750 girls (K-12) annually through outreach events by FY19.
  -SWE-KC FY14 Tactical Goal: Interact with 450 students through outreach activities by the end of FY14.

If you’d like to see our full list of objectives and goals, please visit the SWE-KC website and view the FY14-19 Goals and Objectives for the Kansas City Section document. As always, if you are interested in getting more involved with the SWE-KC section and our pursuit of these goals, please let us know! We have openings on all our committees and are still looking for an Events Chair, Membership Chair and Newsletter Editor. See the org chart on Page 2 to see how these positions fit into the SWE-KC leadership structure. Being a part of the SWE-KC leadership team is an excellent way to develop your leadership and professional skills in a safe environment and affords you the opportunity to work closely with some amazing women! Finally, I’d like to say “welcome” to all the new SWE-KC members! We’re thrilled to have you join our section and look forward to getting to know you better.

If at any time you have feedback for me or any of the SWE-KC Executive Council, we’d love to hear what you have to say. You can always contact one of us personally or email us at swe.kc.mail@gmail.com.

Kristin Murray
SWE-KC President
kmurray@kcp.com

Announcements
Region / Leadership Summit
Region / News and Announcements
Upcoming Events
Volunteer for IGED
Facebook
Meet and Greet
Sponsors
**ANNOUNCEMENTS**

**SWE Annual Conference**

The SWE National Conference was held in Baltimore, MD from October 24 - 26, 2013. Stay tuned for the next newsletter for details about the event.

**Executive Council Meeting Schedule**

Executive council meetings will be held the third Tuesday of each month from 6:00-7:00 pm. Every third executive council meeting will be held at Panera (1128 W. 103rd St, Kansas City, 64114 - east of State Line Road). All members are welcome to attend.

**Organizational Structure**

We still have open positions for Membership and Events committee chairs. If you would like to get involved within a committee or chair position, please email swe.kc.mail@gmail.com with your name and which positions you are interested in. Responsibilities for the positions can be found on the website [http://www.swe-kc.org/](http://www.swe-kc.org/) under the News' tab.
Region i Leadership Summit
August 23–24, Olathe, KS

by Katie Lin

On August 23-24, four members of Kansas City’s professional section attended the Region i Leadership Summit, held in Olathe, KS. The event started on Friday night with an icebreaker, which involved each section to create their own “brand”. We decided Kansas City’s motto is “building connections” between Kansas and Missouri. Region i also developed branding this year, which is all about the color purple. Our region officers wore matching purple polos. We learned that these polos can soon be purchased by all SWE members, and a percentage of the polo sales will go towards the new Region i scholarship program.

The second activity on Friday was a fun social activity—engineering charades. Although it sounds cheesy, it was actually very hilarious and was a great kickoff to the weekend. We all will have an opportunity to experience the thrills of engineering charades, at one of our upcoming networking events with NSBE in January.

On Saturday, the group rejoined for a series of informative sessions, which included:

- Section Leadership Roles & Responsibilities
- Strategic & Tactical Planning
- The Society’s and the Region’s Strategic Plan
- New Region i Mentoring Program
- Succession Planning
- Fundraising
- Event Planning

One of the highlights from the weekend was the best practices sharing. We learned several new ideas around fundraising, outreach, and event planning from other sections that we look forward to trying this year. A large portion of time throughout the day was spent discussing the Society and Region strategic plans. The SWE-KC executive council met the following day to apply what we learned at the Leadership Summit, and cascade the region’s goals into our section’s strategic and tactical plan. Overall, the leadership summit was a great event to network with other leaders around our region, learn many best practices, and get some ideas to start working on our strategic plan for the next five years.
Region i News and Announcements

Region Mentoring Program:
- Abigail Wendt of the Tulsa Professional Section is the lead for our new region level mentoring program. She is looking for participants to assist her in this new committee and to be a mentor or mentee (she needs more professionals!) and can be reached at abigail.wendt@magellanlp.com. She will be sending more information about the program soon.

Region Fundraising and Scholarship Program:
- We are looking for a fundraising and Scholarship Chair to assist in developing the financial resources needed to generate a region level scholarship program
- Our first item for sale is the region i polo, which comes in lavender and dark purple. Costs are $40 for S through XL and $42 for 2XL and up. (link below)

Order SWE Region I Polos
https://docs.google.com/forms/d/1DOhOxsmlUAWhDjzzaUlYogHl982ktdFRHP6iwGySwew/viewform

Region Outreach and Mini-grant Program:
- Suzanne Dodson of the Tulsa Professional Section is the chair of this new committee. She is looking for collegiate participation as well. The region council allocated $1000 this year for outreach grants. Please contact her at suzanne.dodson@magellanlp.com if you want to participate in this new program.

Other region level committees that still need chairs/participants:
- Finance Committee-responsible for making recommendations for region funds.
- Awards Committee-responsible for reviewing awards submissions and making recommendations for new awards/policy.
- Nominating Committee-chaired by Victoria Fry. She can be reached at victoria.fry@swe.org. If you are interested in any region committees, or collegiate leadership positions, let her know your interest.
- Weebly Webpages: The society has gone to a weebly template for hosting websites. You are not required to use this template for your section website, but if you want to be hosted by the society, that is the only template that will be supported beginning 12/31/13. It’s fairly easy to use and some sections in the region are already using it successfully. The links to it are on the society webpage at: http://societyofwomenengineers.swe.org/weebly-signup#activePanels.

Important Dates for the year
- Region Report (due 9/14, 1/18, 4/26)
- Region Conference (March 1)
- FY15 Region Leadership Summit will be held again in Olathe, KS. The hotel has been contracted for August 8-9, 2014.
- FY16 Region Leadership Summit will be held in Carbondale, IL at the S. Illinois University campus.
- FY17 Region Leadership Summit will be held in OKC, OK.

Key Resources
- Region i Blog: http://regioni.wordpress.com/
# SWE-KC 2013–2014 Calendar of Events

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Event</th>
<th>Type</th>
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<tbody>
<tr>
<td>November 8</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>November 13</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>November 13 5:30-7:00pm</td>
<td>Meet &amp; Greet hosted by Sunita Gupta&lt;br&gt;Old Chicago in Olathe, KS</td>
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<td>November 18 5:30-7:00pm</td>
<td>My SWE Career Path by Janis Pfingsten&lt;br&gt;TBD</td>
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<td>November 20 1:30-3:30 pm</td>
<td>Girls Ignite&lt;br&gt;Wyandotte High School</td>
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<tr>
<td>December 4 1:30-3:30 pm</td>
<td>Girls Ignite&lt;br&gt;Schlagle High School</td>
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<tr>
<td>December 11</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>December 11 5:30-7:00pm</td>
<td>Meet &amp; Greet hosted by TBD&lt;br&gt;TBD</td>
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<tr>
<td>December 13</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>January 8 5:30-7:00pm</td>
<td>Meet &amp; Greet hosted by TBD&lt;br&gt;TBD</td>
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<tr>
<td>January 15</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>January 17</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<td>January 24</td>
<td>Expanding Your Horizons&lt;br&gt;Science City at Union Station, Kansas City, MO</td>
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<tr>
<td>January 26</td>
<td>Great Plains Regional Future City Competition&lt;br&gt;KU, Lawrence, KS</td>
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<td>January 29 6:00-7:30pm</td>
<td>SWE-KC/NSBE Mixer (Joint with NSBE)&lt;br&gt;Black &amp; Veatch, Overland Park, KS</td>
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<tr>
<td>February 12 5:30-7:00pm</td>
<td>Meet &amp; Greet hosted by TBD (Joint with KU Section)&lt;br&gt;TBD in Lawrence, KS</td>
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<tr>
<td>February 19</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>February 21</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<tr>
<td>February 21</td>
<td>Introduce a Girl to Engineering Day (IGED)&lt;br&gt;Overland Park Convention Center in Overland Park, KS</td>
<td>SWE-KC hosts this event!</td>
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<td>February 28–March 2</td>
<td>Region / Conference&lt;br&gt;Wichita, KS</td>
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<tr>
<td>March 5</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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<td>March 12 5:30-7:00pm</td>
<td>Meet &amp; Greet hosted by TBD&lt;br&gt;TBD</td>
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<tr>
<td>March 13</td>
<td>Greater Kansas City Regional FIRST Robotics Competition (FRC)&lt;br&gt;Women's Luncheon&lt;br&gt;Metropolitan Community College – Business &amp; Technology Campus, Kansas City, MO</td>
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<tr>
<td>March 13-15</td>
<td>Greater Kansas City Regional FIRST Robotics Competition (FRC)&lt;br&gt;Metropolitan Community College – Business &amp; Technology Campus, Kansas City, MO</td>
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<tr>
<td>March 14</td>
<td>Inspire Chats&lt;br&gt;Center School District in Kansas City, MO</td>
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**Legend of Event Types**
- ● Volunteering
- ■ Networking
- ◆ Professional Development
Volunteer for IGED 2014!

The 4th annual Introduce a Girl to Engineering Day (IGED) will take place on Friday, February 21, 2014.

This year’s event will be held at the Overland Park Convention Center. We are expecting 200 high school students to attend, and we need YOU to be a Mentor. Register today and help us inspire tomorrow’s women engineers!

Can’t participate for a full day? Sign up to be a volunteer at the discipline fair.

Mentor/Volunteer registration: http://tinyurl.com/IGED2014-MentorRegistration

Additional information can be found at http://kcsweiged.blogspot.com/

Please contact Kim Bartak at kbartak@burnsmcd.com with any questions.

We’re on Facebook!

Thank you to Deepthi Abbireddy and Susan Enneking for setting up the Facebook group! To see it, log into Facebook, search for “SWE-KC”, and join our group. It’s that easy! All event pictures are posted on Facebook so it’s easier to look through them.

If you have additional things you’d like to see on the SWE-KC Facebook group page, please email them to swe.kc.mail@gmail.com.

Have you ever wondered exactly what SWE-KC does? What we are involved in? And how you can get involved?

If you have, we invite you to come out to a MEET & GREET!

Our group gathers on the 2nd Wednesday each month to meet new faces, catch up with friends and stay in tune with the many opportunities to get involved in the community. For the convenience of our members, each month the Meet & Greets are held in a different location.

In November, we will meet at Old Chicago in Olathe, Kansas. See the SWE-KC Upcoming Events for the next Meet and Greet date.

Meet & Greet invites that can be added to Outlook are sent to our email list at the beginning of each month. Please contact swe.kc.mail@gmail.com if you are not receiving the invites.
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