



SWE-KC Strategic & Tactical Planning Agenda

SWE-KC, FY16

August 29th, 2015 at 12:00-5:00 pm

Black & Veatch, 8400 Ward Parkway

I. Call to Order

II. Roll Call

SWE-KC Roll Call		
Position	Name	Attending
President	Katie Lin	X
Vice President	MaKayla Sprague	X
Treasurer	Sunita Lavin	X
Secretary	Kim Bartak	X
Section Representative	Adriana Aguilar	X
JEC Representative	Becca Brader	
Events Committee Chair	Kaeisha Akinmoladun	X
Membership Committee Chair	Neelima Paraskar	X
Outreach Committee Chair	Alyssa Zimmerman	X
Social Media Committee Chair	Steph DeCaro	X
IGED Committee Chair	Amanda Porter	
IGED Committee Chair	Kristin Murray	

III. Review/approve minutes for July – N/A

IV. Eat pizza & icebreaker activity

V. Officer Reports

A. President

- i. Leadership contact info sheet
- ii. WE2.0 – Friday, September 18th

B. Vice President

C. Treasurer

- i. New Bank Account

D. Secretary

E. Section Rep

- i. Region Branding
- ii. SWE Next – Launched in March – Branch of SWE for 18 and under – Flyer on website
- iii. iCON16 call for speakers – due in mid-October

VI. Committee Reports

A. JEC – Forward emails to Becca

B. Events

- i. Sept. 9 @5:30: Fellow’s Reception (UMKC Diastole Center) – 35 RSVPs to date
- ii. Sept. 22 @6:30: Jill Tietjen Event (Black & Veatch Auditorium) – potentially 80 RSVPs to date – RSVP due Sept. 18th
- iii. Sept. 26: NASA Event -
- iv. October Meet & Greet – final details coming soon
- v. November Meet & Greet – looking at volunteering at Harvesters

C. Membership

- i. New Brochures – working on update
 - ii. Membership Renewal Deadline Sept. 30
 - D. Outreach
 - i. 5 Ignite events this fall
 - ii. Next committee meeting is September 7th
 - E. Social Media
 - i. Twitter working best during events
 - ii. LinkedIn – 3 people currently posting
 - F. IGED
 - i. Event will be on February, 26, 2016
- VII. **Old Business**
 - A. New logo
 - B. New address
 - i. PO Box 7346, Overland Park, KS 66207
- VIII. **New Business**
 - A. EC Meeting Dates
 - B. Gmail Account Password
 - C. Leadership Summit
 - i. Section President’s Meeting (9:30-10 pm Friday)
 - ii. Region Meeting (5:15-6:00 pm Saturday)
 - iii. Prof. Development Event
 - iv. Alternate Section Rep form
 - D. SWE-KC Organizational Structure
 - E. Review Draft FY16 Budget – Sunita
 - i. Annual Conference
 - F. Review Communication Plan – Kim will post on Google Drive
- IX. **Strategic & Tactical Planning**
 - A. Paper Chain Activity/Individual Goal Brainstorming
 - B. Review Vitality Assessment from Last Year (10 min)
 - C. SWOT Analysis (15 min)
 - D. Strategic & Tactical Planning
 - i. Professional Excellence (30 min)
 - ii. Globalization (30 min)
 - iii. Advocacy (30 min)
 - iv. Business as Usual (30 min)
 - E. Discuss Individual Tactical Plans (5 min)
 - i. Save on Google Drive by Sept 15
- X. **Next Meeting: September 22, 2015 at 5:00 – 6:00 CST**
 - A. Note: Prior to Jill Tietjen event
- XI. **Adjournment**